

PARTNERSHIP OPPORTUNITIES / BENEFITS

Partnership Type / Benefits & Amount		Event Partner	Premium Partners	Co- Partners	Associate Partners	Lunch Partner	Documentation Partner	Badge & Lanyard Partner
		15 Lakhs	10 Lakhs	8 Lakhs	6.5 Lakhs	8 Lakhs	6 Lakhs	6 Lakhs
1	Company Logo Visibility & Placement (Logo size will depend on the category)	Exclusive Slot	Multiple Slots	Multiple Slots	Multiple Slots	Exclusive Slot	Exclusive Slot	Exclusive Slot
(a)	Wings of the Backdrop in the Plenary Hall	Main Wings (Both Side)	Main Wings (Both Side)	Side Wings (Both Side)	Side Wings (Both Side)	x	x	x
(b)	Inside Conference Kit Collaterals	✓	✓	✓	✓	✓	✓	x
(c)	Logo on Thank You Partner Panel at Conference Venue	✓	✓	✓	✓	x	x	x
(d)	Acknowledgement as a Partner in Advertisement (if any) (in leading business daily)	✓	✓	✓	✓	✓	✓	✓
(e)	Logo on Event Promotion Mailers	✓	✓	✓	✓	x	x	x
(f)	Logo & Profile of the company will be displayed on event page on CAPAM Website	✓	✓	Company Logo	x	x	x	x
(g)	Standee at Lunch Venue	x	x	x	x	Panel at Lunch Area	x	x
(h)	Logo on Delegate Bag	x	x	x	x	x	✓	x

	(i)	Logo on Lanyard & Badge	x	x	x	x	x	x	✓
2	Social Media Promotion								
	(a)	Before the conference – About theme of the Conference (Logo placement)	✓	✓	✓	x	x	x	x
	(b)	On the day of the Conference – from Panel Discussion (speaker Name)	✓	✓	x	x	x	x	x
3	Complimentary Delegate Registrations		15	10	8	7	5	5	5
4	Screening of Corporate Video in the Conference Hall during Break (60 seconds)		Twice	Once	x	x	x	x	x
5	Company Literature								
	(a)	Brochure	✓	x	x	x	x	x	x
	(b)	Leaflet	✓	✓	✓	✓	x	x	x
6	Speaker Lounge								
	(a)	Access to Speaker's Lunch Area	✓	✓	✓	x	x	x	x
7	Post Event								
	(a)	Logo on thank you Flyer	✓	✓	✓	✓	✓	✓	✓

8	Other Benefits								
(a)	Sponsor Mementos to delegates (E.g., Pens / Year Diary etc to be provided by Partner)	✓	✓	✓	×	×	×	×	×
(b)	Advertisement in Souvenir (Proofs and positives to be provided by the Partner as per specifications give by organisers) Full Page	✓	✓	✓	×	×	×	×	×

***GST will be applicable as per government rules**

For More Information, Please Contact:



Gunjan Aggarwal
Joint Director

Federation of Indian Chambers of Commerce and Industry

Industry's Voice for Policy Change

Federation House, 1, Tansen Marg, New Delhi 110001, INDIA

T: +91-11- 23487290 F: +91-11- 23320714 M:9899870002

Web: www.ficci.in

ISO 9001:2015 certified

FB: www.facebook.com/ficciindia | Twitter: www.twitter.com/ficci_india | Blog: blog.ficci.com